

Name _____

Student # _____

DPCL - School of Mass Communication

40 HOURS

HONORS CURRICULUM 52 HOURS

HONORS CORE	10 hours
	<i>grade credits</i>
First Year Seminar H121	_____ 3
Ignatian Colloquium H193 or H194	_____ 1
Social Justice Seminar H396	_____ 3
Honors Ethics H215	_____ 3

DISCIPLINARY REQUIREMENTS*

	18 hours
	<i>grade credits</i>
H295**	
History _____	_____
Philosophy _____	_____
Religion _____	_____
Literature _____	_____
Social Science _____	_____
Math _____	_____
Natural Science _____	_____
Creative Arts & Cultures _____	_____

ADVANCED HONORS/ACC 15 hours

H295 or N, U, V,W,X,Y,Z	<i>grade credits</i>
English _____	_____ 3
History _____	_____ 3
Philosophy _____	_____ 3
Religion _____	_____ 3
Natural Science _____	_____ 3

ADDITIONAL REQUIREMENT

AP, Honors, ACC or transfer
elective _____ 3

LANGUAGE*** 6 hours

Placement level _____	_____ 3
Plus one _____	_____ 3

*FYS, Social Justice Seminar and Ethics may be fullfill up to 6 crs. (or two disciplines) as determined by the UHP.

**The UHP reserves the right to determine which discipline and H295 course satisfies due to the inherent interdisciplinary nature of most H295 courses.

***Courses include spoken language A100, A101, A200, A201; Classical languages A100, A101, A251-A499.

MASS COMM CORE (<i>all mass comm majors</i>)	15-17 hours
	<i>grade semester</i>
A100 Intro to Mass Comm	3 _____
A101 Comm/Media Writing	3 _____
A201 Digital Comm	3 _____
A401 Law of Mass Communication	3 _____
A484 Seminar in Mass Communication Ethics	1 _____
A491 Internship/Practicum*	1-3 _____
A492 Senior Seminar in Mass Communication	1 _____

**can be taken up to 3 times for credit; hours above 1 will count as electives*

Mass Comm majors are limited to 48 hours in CMMN courses. 2.0 GPA required

SEQUENCE REQUIREMENTS ON BACK OF SHEET

Common Curr	52 hrs
Major.....	40 hrs
Minor.....	18-24 hrs
Electives.....	5-11 hrs
TOTAL.....	121 hrs

Note: Math 092 is not used in total hours needed for degree.

MINOR 18-24 HOURS

- 2.0 minor GPA required.
- Courses in the major cannot be used to satisfy minor requirements.

MINOR _____

ADVISER _____

<i>course number</i>	<i>course name</i>	<i>hours</i>	<i>grade</i>	<i>semester</i>
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

ELECTIVES 5-11 HOURS *

- total elective hours dependent on minor

<i>course number</i>	<i>course name</i>	<i>hours</i>	<i>grade</i>	<i>semester</i>
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

*** TOTAL 121 HOURS
2.0 overall GPA required**

STRATEGIC COMMUNICATIONS - 25 HOURS

Mass Comm majors are limited to 40 hours in CMMN courses. 2.0 GPA required

STRATEGIC COMMUNICATIONS CORE*(all PR and advertising majors; sequence core also required)*

			7 hours	
			<i>grade</i>	<i>semester</i>
A260	Layout & Design	3	_____	_____
A326	Research in Advertising and PR	2	_____	_____
A334	Strategic Problem Solving in Advertising and PR	2	_____	_____

PR COURSES*(all PR majors)*

			12 hours	
			<i>grade</i>	<i>semester</i>
A250	Journalism	3	_____	_____
A316	Public Relations	3	_____	_____
A317	Writing for PR	3	_____	_____
A418	PR Capstone: PR Campaigns or A419 Advanced PR Campaigns (Bateman)	3	_____	_____

ADVERTISING COURSES*(all ad majors)*

			12 hours	
			<i>grade</i>	<i>semester</i>
A310	Advertising Principles	3	_____	_____
A311	Ad Copy	3	_____	_____
A313	Media Planning	3	_____	_____
A414	Advertising Capstone: Ad Campaigns or A415 Adv. Ad Campaigns (Ad Team)	3	_____	_____

ELECTIVES or EMPHASIS AREA**Choose any communication courses or emphasis area:**

			6 hours		
			<i>hours</i>	<i>grade</i>	<i>sem.</i>
_____			_____	_____	_____
_____			_____	_____	_____

ADDITIONAL COMMUNICATIONS COURSES

A251 News Editing	A400 Theories of Mass Comm
A225 Elements of AP Style	A410 Nonprofit Communication
A335 Strategic Event Planning	A450 History of Journalism
A351 Adv. Editing	A455 Media & Gender
A354 Feature Writing	A465 History of Photography
A356 Sports Communications	A471 Mass Comm Literature
A357 Sports Promotions	A473 International Media Systems
A359 Adv. Journalism Lab	A474 Ethics of Mass Comm.
A360 Advanced Layout & Design	A475 Environmental Comm.
A368 Photojournalism	X202 Game as Art
A371 Covering the Environmental Beat	X237 Media Play
A369 Documentary Photography	
A380 Current Trends: Tropical Communication	Plus other courses as offered
A380 Current Trends: Social Media Strategies	
A380 Current Trends: Travel Journalism	

JOURNALISM - 25 HOURS

Mass Comm majors are limited to 40 hours in CMMN courses. 2.0 GPA required

			16 hours	
			<i>grade</i>	<i>sem.</i>
A250	Journalism	3	_____	_____
A265	Photography	2	_____	_____
A266	Videography	2	_____	_____
A350	Adv. Journalism	3	_____	_____
A450/465	History of Journalism /Photo	3	_____	_____
A490	Jour. Capstone	3	_____	_____

ELECTIVES or EMPHASIS AREA**Choose any communication courses or emphasis area:**

			9 hours		
			<i>hours</i>	<i>grade</i>	<i>sem.</i>
_____			_____	_____	_____
_____			_____	_____	_____
_____			_____	_____	_____

EMPHASIS AREAS

Optional for communication majors. These classes would fill the communication elective slots

Photography:

CMMNA 265 Photography or CMNA 365 Documentary Photography
 CMMNA 368 Photojournalism
 Internship with photo emphasis

Sports Communications:

CMMNA 356 Sports communications
 CMMNA 357 Sports promotions
 Internship with sports communications emphasis

Non-profit Communications:

CMMNA 410 Nonprofit communication
 CMMNA 380 Donnelley Center Nonprofit Work
 Internship with non-profit emphasis

Environmental Communication:

CMMNA371 Covering the Environmental Beat
 CMMNA475 Environmental Communication
 Internship with environmental emphasis