

Name \_\_\_\_\_

Student # \_\_\_\_\_

# DPCL - B.A. Mass Communication

**40 HOURS**

**MASS COMM CORE** (all mass comm majors) **15-17 hours**

		<i>grade</i>	<i>semester</i>
A100	Intro to Mass Comm	3	_____
A101	Comm/Media Writing	3	_____
A201	Digital Comm	3	_____
A401	Law of Mass Communication	3	_____
A484	Seminar in Mass Communication Ethics	1	_____
A491	Internship/Practicum*	1-3	_____
A492	Senior Seminar in Mass Communication	1	_____

*\*can be taken up to 3 times for credit; hours above 1 will count as electives*

**Mass Comm majors are limited to 48 hours in CMMN courses. 2.0 GPA required**

**SEQUENCE REQUIREMENTS ON BACK OF SHEET**

## PLACEMENT

Engl A100 \_\_\_\_\_ Math A092 \_\_\_\_\_

## COMMON CURRICULUM 51 HOURS

**COMMON CURRICULUM** **21 hours**  
*grade/credits*

FYE	T121	_____	3
ENGL	T122	_____	3
HIST I	T122 Global Hist I or T124 Global Hist II*	_____	3
MATH	T122 /A115	_____	3
PHIL I	T122	_____	3
RELS I	T122 Relig. of the World or T124 Christianity & Society	_____	3
Science	T129 The Science Process	_____	3

\* Choice determines ACC history course

## ADVANCED COMMON CURRICULUM

**24 hours**  
*grade credits*

Writing About Literature	_____	3
HIST II _____	_____	3
(Modern or premodern depending on Hist I)		
PHIL II _____	_____	3
RELS II _____	_____	3
Creative Arts & Cultures _____	_____	3
Social Science _____	_____	3
Science II Nat. Science _____	_____	3
Foundational Ethics _____	_____	3

## LANGUAGE\* **6 hours**

Placement level _____	_____	3
Plus one _____	_____	3

\*Courses include spoken language A100, A101, A200, A201; Classical languages A100, A101, A251-A499.

## Requirements Across the Curriculum (check)

Catholic Traditions	_____
Diversity	_____
Premodern	_____

(Cannot be satisfied with Intro classes.)

Common Curr .....	51 hrs
Major.....	40 hrs
Minor.....	18-24 hrs
Electives.....	5-11 hrs
<b>TOTAL.....</b>	<b>120 hrs</b>

Note: Math 092 is not used in total hours needed for degree.

## MINOR 18-24 HOURS

- 2.0 minor GPA required.
- Courses in the major cannot be used to satisfy minor requirements.

**MINOR** \_\_\_\_\_

**ADVISER** \_\_\_\_\_

<i>course number</i>	<i>course name</i>	<i>hours</i>	<i>grade</i>	<i>semester</i>
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

## ELECTIVES 5-11 HOURS \*

- total elective hours dependent on minor

<i>course number</i>	<i>course name</i>	<i>hours</i>	<i>grade</i>	<i>semester</i>
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

**\* TOTAL 120 HOURS  
2.0 overall GPA required**

**STRATEGIC COMMUNICATIONS - 25 HOURS**

Mass Comm majors are limited to 40 hours in CMMN courses. 2.0 GPA required

**STRATEGIC COMMUNICATIONS CORE***(all PR and advertising majors; sequence core also required)*

			7 hours	
			<i>grade</i>	<i>semester</i>
A260	Layout & Design	3	_____	_____
A326	Research in Advertising and PR	2	_____	_____
A334	Strategic Problem Solving in Advertising and PR	2	_____	_____

**PR COURSES***(all PR majors)*

			12 hours	
			<i>grade</i>	<i>semester</i>
A250	Journalism	3	_____	_____
A316	Public Relations	3	_____	_____
A317	Writing for PR	3	_____	_____
A418	PR Capstone: PR Campaigns or A419 Advanced PR Campaigns (Bateman)	3	_____	_____

**ADVERTISING COURSES***(all ad majors)*

			12 hours	
			<i>grade</i>	<i>semester</i>
A310	Advertising Principles	3	_____	_____
A311	Ad Copy	3	_____	_____
A313	Media Planning	3	_____	_____
A414	Advertising Capstone: Ad Campaigns or A415 Adv. Ad Campaigns (Ad Team)	3	_____	_____

**ELECTIVES or EMPHASIS AREA****Choose any communication courses or emphasis area:**

			6 hours		
			<i>hours</i>	<i>grade</i>	<i>sem.</i>
_____			_____	_____	_____
_____			_____	_____	_____

**ADDITIONAL COMMUNICATIONS COURSES**

A251 News Editing	A400 Theories of Mass Comm
A225 Elements of AP Style	A410 Nonprofit Communication
A335 Strategic Event Planning	A450 History of Journalism
A351 Adv. Editing	A455 Media & Gender
A354 Feature Writing	A465 History of Photography
A356 Sports Communications	A471 Mass Comm Literature
A357 Sports Promotions	A473 International Media Systems
A359 Adv. Journalism Lab	A474 Ethics of Mass Comm.
A360 Advanced Layout & Design	A475 Environmental Comm.
A368 Photojournalism	X202 Game as Art
A371 Covering the Environmental Beat	X237 Media Play
A369 Documentary Photography	
A380 Current Trends: Tropical Communication	<b>Plus other courses as offered</b>
A380 Current Trends: Social Media Strategies	
A380 Current Trends: Travel Journalism	

**JOURNALISM - 25 HOURS**

Mass Comm majors are limited to 40 hours in CMMN courses. 2.0 GPA required

			16 hours	
			<i>grade</i>	<i>sem.</i>
A250	Journalism	3	_____	_____
A265	Photography	2	_____	_____
A266	Videography	2	_____	_____
A350	Adv. Journalism	3	_____	_____
A450/465	History of Journalism /Photo	3	_____	_____
A490	Jour. Capstone	3	_____	_____

**ELECTIVES or EMPHASIS AREA****9 hours****Choose any communication courses or emphasis area:**

			<i>hours</i>	<i>grade</i>	<i>sem.</i>
_____			_____	_____	_____
_____			_____	_____	_____
_____			_____	_____	_____

**EMPHASIS AREAS**

Optional for communication majors. These classes would fill the communication elective slots

**Photography:**

CMMNA 265 Photography or CMNA 365 Documentary Photography

CMMNA 368 Photojournalism

Internship with photo emphasis

**Sports Communications:**

CMMNA 356 Sports communications

CMMNA 357 Sports promotions

Internship with sports communications emphasis

**Non-profit Communications:**

CMMNA 410 Nonprofit communication

CMMNA 380 Donnelley Center Nonprofit Work

Internship with non-profit emphasis

**Environmental Communication:**

CMMNA371 Covering the Environmental Beat

CMMNA475 Environmental Communication

Internship with environmental emphasis